CHRISTOPHER KOWALSKI
Front-End Web Developer | Designer

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I have 15+ years of experience designing and coding responsive and user-friendly websites for a diverse range of clients, from strong local companies to national brands such as Protection 1 and ADT. I work exceptionally well with web designers to translate visual layouts into websites that are mobile-optimized and easy to navigate. My projects include creating large websites with consistent and clear branding to establish strong SEO footprints, building CMS e-commerce sites, and automating email campaigns and promotions.

SKILLS

- HTML
- CSS
- JavaScript
- jQuery
- Adobe Creative Suite
    - Dreamweaver
    - Photoshop
    - InDesign
    - Illustrator
    - Acrobat
- Sketch
- WordPress
- Pardot
- Constant Contact
- Mailchimp
- Adobe Experience Manager

EDUCATION

University of Illinois 1993
Bachelor's Degree

Graphic Design
Painting

EXPERIENCE

Zeller Creative Group
2011 - Present | Front-End Web Developer • Designer

- **Zeller Marketing & Design** - Build and maintain website, email marketing, advertising
- **Protection 1** - Build and maintain website, email marketing, advertising
- **Grand Craft Boats** - Build and maintain website, email marketing
- **Gallagher Asphalt** - Build and maintain website, email marketing
- **Miraclon** - Email marketing, landing pages, event registration
- **Thorndale Construction Services, Inc.** - Build and maintain website
- **Komoniwana** - Build and maintain website, ecommerce
- **Perfect Servings** - Build and maintain website, ecommerce
- **Chicago Testing Laboratory** - Build and maintain website
- **The Distance Social** - Build and maintain website
- **ADT** - Website maintenance
- **Home Discovery Team** - Build and maintain website

GAVI International
2008 - 2011 | Front-End Web Developer • Designer

- Build and maintain company and client websites
- Build and deploy emails
- Create print materials for catalog, packaging and marketing

Nimlok Company
1995- 2007 | Designer

- Website banners and email blasts
- Created and updated sell-sheets and catalog
- Branding and production of sales materials for distributors
- Created multimedia CD-ROMs as a promotional tool
- Animated product assembly set-up sequences
- Designed large-scale exhibit graphics for trade shows